

FOR IMMEDIATE RELEASE



Contact MARK C. HOWARD, Vice President of Sales
Telephone 305. 651. 2367
E-mail MHoward@AdvantageDMS.com
Website www.AdvantageDMS.com

ADVANTAGE DMS JOINS THE SUPER BOWL LIV MIAMI HOST COMMITTEE'S BUSINESS CONNECT PROGRAM

June 4, 2019, North Miami Beach, FL –

Welcome to Miami, Super Bowl LIV! We can't wait for you to visit our city!

Advantage DMS is pleased to announce it has been designated as an approved vendor in the **Super Bowl LIV Business Connect** program. We are one of 275 local diverse business in the Miami-Dade, Broward or Palm Beach County area identified as a certified, experienced special-event production company approved to compete for contracts related to Super Bowl LIV.

Business Connect is the NFL's Super Bowl supplier diversity program. The program identifies and connects Super Bowl sponsors and partners with a select group of minority-, woman-, LGBT- and veteran-owned local businesses for the procurement of services surrounding the Super Bowl. Each locally-owned business has been vetted by the Miami Super Bowl Host Committee to ensure ability, capacity, knowledge and experience to meet the needs of Super Bowl LIV stakeholders, including the NFL, their partners and contractors.

"We are honored to become a part of Business Connect's local, small business program. As an established South Florida-based DMC for over 20 years, we are very proud of our local roots in this community. We celebrate and reflect the diversity of the area and are fortunate to represent the best of South Florida. We look forward to working with the Miami Host Committee's partners and making Super Bowl LIV a successful event for all."

-- Jim Post, Partner / President, Director of Operations

"Super Bowl LIV is coming to our hometown this year and we are so excited by the new opportunities that come with this endorsement. We can't wait to showcase the unique entertainment, tastes and experiences South Florida has to offer. We look forward to offering our full spectrum of corporate event and meeting planning services, creating memorable experiential opportunities, as well as providing outstanding logistical management for large or small groups coming to our market for the Super Bowl."

-- Mark C Howard / Vice President of Sales

#

For more information about Advantage DMS, please contact MARK C. HOWARD, Vice President of Sales at 305. 651. 2367, email MHoward@AdvantageDMS.com. Or visit our website www.AdvantageDMS.com