

FOR IMMEDIATE RELEASE

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ADVANTAGE DMS CELEBRATES 20 YEARS OF CORPORATE DESTINATION, MEETING & EVENT MANAGEMENT

North Miami Beach, FL, August 28, 2018 –

This August marked a milestone for **ADVANTAGE DESTINATION & MEETING SERVICES, INC.** – We are celebrating **20 YEARS** of distinguished service in the DMC industry. Advantage DMS has been providing two decades of Florida's premier corporate meeting planning services, including creative program development, on-site management and full-service implementation of multi-faceted meetings and events throughout the Sunshine State and across the US.

Established in August of 1998 in North Miami Beach, Florida, Advantage DMS, Inc. has grown into one of the country's leading DMC's offering high touch client services, long-standing vendor relationships, deep local roots and an unparalleled expertise. Advantage has expanded over the years into our current 15,000 square-foot headquarters which house multi-use offices and a complete in-house production facility where events are created, designed and produced.

From our original base of only 3 employees to over 15 fulltime employees and 150 + Field Staff, most of our current employees have earned the prestigious Destination Management Certified Professionals (DMCP) certification and are positioned across ALL departments within the company: Sales, Operations and Production & Design. Advantage is also the only CHARTER, Accredited Destination Management Company (ADMC) in Florida as recognized by the ADMEI for setting the standards and best practices for DMCs worldwide. And we are especially honored to have been recognized in 2018 as one of the "25 TOP DMCs" by Special Events Magazine.

"When we created ADMS, we wanted to be part of a Company that cares. We have succeeded not only on our name but our reputation in offering service-driven quality and local expertise. I am very proud of where we have been, who we are and where we are going!"

-- Jim Post, Partner / Vice President Operations

"It's amazing how 20 years have flown by so quickly. With each year I know we are constantly evolving and trying our best to remain even MORE relevant within the industry. Positive client feedback, word of mouth and repeat business is our foundation and makes this 20th Anniversary milestone more meaningful."

-- Annie Kelly, Partner / Vice President Finance



14th Annual Special Events 25 Top DMCs Worldwide